



Green Idea Factory Competition!

The Green Idea - The Green Idea Factory Competition 2011/2012 is an inaugural event and a new education initiative of PiES, the Project for Innovation, Energy & Sustainability. PiES is a green jobs incubator, in partnership with the Town of Davidson, that provides a structure for start-up and early stage *green businesses* to assist them through the various phases of business development. In addition to incubation, PiES expands education and networking opportunities across a broad range of industries committed to renewable energy, clean technology, green buildings and sustainability.

Mission Innovation - The Green Idea Factory Competition is a channel to nurture ingenuity, innovation and entrepreneurship among high school students by producing and spotlighting green business ideas. It will also stimulate ideas for future majors and careers in the new green economy. The Competition will provide an opportunity for high school students (sophomores, juniors & seniors) from various Lake Norman area schools interested in math, science and engineering to connect and build entrepreneurial teams. They will receive mentoring and constructive evaluation from academic professors (UNCC, CPCC, Davidson College), business leaders and professional educators regarding their ideas and learn how to present and promote their ideas to industry experts.

The Green Goal - The goal of the Green Idea Factory Competition is to stimulate creativity, sustainability and entrepreneurship among high school students as well as enhance the connective framework of innovation and entrepreneurship between students and their local communities. They will not only be inspired by experienced mentors in business and academia, they will receive green funds in the form of scholarships to further their STEM education.

Benefits for High School Students-Participants

- ◇ Identifying the entrepreneurial worth of their abilities and visions
- ◇ Supplying chances for interdisciplinary evaluation from numerous professionals
- ◇ Displaying and promoting their abilities and ideas with an idea board
- ◇ Acquiring knowledge on how to sell their ideas and concepts
- ◇ Connecting with industry experts who may support their career goals
- ◇ Receiving recognition of achievement and scholarship awards
- ◇ Participating in an activity that will amplify your resume

The Green Awards - Four scholarship awards will be given for Most Popular and Best Green Idea (1st, 2nd & honorable mention). One Project - Three Events - and the experience of a lifetime!

For further information or to apply, see your Teacher Team Leader
Please visit us on the web: www.facebook.com/greenbusinessincubator

The Project for Innovation, Energy & Sustainability (PiES)

